

## **Protocol for monitoring “LOCAL ACTION, GLOBAL CAMPAIGNING” 2007-2010**

For the period 2007-2010, the Clean Clothes Campaign has set several program priorities. The CCC will be measuring the advances made on the particular issues by monitoring some previously agreed upon outputs and outcomes, listed below. Furthermore, the CCC has analyzed what the risks are, the possibilities for sustainability, the specific gender aspects of the outcomes and the added value of the CCC as stakeholder in the process.

### CCC will be measuring the following outputs:

1. Representatives of partner organizations informed and/or trained on migrant labor issues and gendered strategies for organizing
2. Companies committed to providing worker training programs conducted by independent organizations
3. Companies' CSR policy recognizes the importance of living wage and differentiates between a living wage and minimum wage
4. Cases in which workers receive international support regarding demands to improve working conditions or obtain legal rights

### CCC will be measuring the following outcomes:

1. Partner organizations involve migrant workers / female workforce in their activities
2. Workplaces where worker training programs are conducted by independent organizations
3. Workplaces under increased scrutiny, particularly on wages
4. Workplaces where workers' demands are (partially) met resulting in improved workplace conditions / workers' legal rights met

### Sustainability of the program's results are ensured by:

1. Migrant workers / female workers member of trade unions or representative organizations
2. Companies, MSIs and partner organizations develop sustainable relationships
3. Policy MSI includes living wage
4. Partner organizations stronger and more capable when defending workers' rights on workplace level

Risks for the program's results are:

1. High turnover migrant / female workers
2. Companies do not have sustainable relationships with suppliers
3. No consensus among labor rights movement about the calculation of living wage
4. Companies have limited leverage because of lack of sustainable relationships (incl. short term) with suppliers

Specific gender aspects of the program's priorities:

1. Supports gender aware approach to organizing; supports empowerment of women workers
2. Worker training designed to particularly improve workers understanding of labor rights and code implementation as enabling tool for women's empowerment
3. Wage policy to address inequities in pay system (i.e. no gender inequity)
4. Supports women workers and their organizations

Added value of CCC's participation:

1. CCC's large network in Southern countries related to labor rights in the garment Indus
2. CCC's capability to mobilize public support and CCC's direct relationships with partner organizations
3. CCC's campaign capacity and CCC's general approach to companies' CSR policy
4. CCC's capability to mobilize consumer pressure on a systematic and global level